

Monday, June 23, 2014 | Rotterdam Science Tower

# Taiwan Business Day

Rotterdam 2014

Do you own or manage a small or medium sized company, and are you considering opportunities abroad? Meet your potential business partner and support organization for the Far East!

Innovation and internationalization are two of the most important keys to a successful company. In support of this, the Taiwan Globalization Network (TGN) helps Dutch and Taiwanese companies so that they can more easily and quickly internationalize their business and find supportive partners to expand abroad. Taiwan Business Day offers a unique program to help Dutch and Taiwanese companies globalize their business through B2B matchmaking.

## Why Taiwan?

Taiwan is world leader in many innovative technologies, and its companies continue to stay on top of new developments. Taiwan and The Netherlands have a lot in common, with a long trading history going back over 400 years. Both are internationally renowned as trading nations, and the business gateway to their regions.

## Program

In addition to B2B matchmaking, we have an exciting program planned for June 23 in Rotterdam, where you can meet Taiwanese organizations and entrepreneurs! Mark your calendars and please join us! The program includes a seminar to help you with your business expansion strategy, a networking event, and opportunities for one-on-one meetings with potential business contacts. A special invitation goes to companies looking to expand their business abroad.

## “How softlanding helps SME’s to enter global markets”

- 12:15 Seminar Registration  
13:00 Taiwan-Netherlands Business Seminar:
- **Internationalization opportunities in Taiwan and Netherlands for ambitious innovative SME’s**
  - **Company Stories showcasing Holland-Taiwan business cooperation**
  - **Matchmaking: 15 companies pitching for partners**
- 17:00 Networking, drinks and matchmaking

## Your FREE participation

Advanced registration is required and on a first-come basis. Please visit our website and fill in the registration form.

For details and registration, please check our website:  
[www.taiwanglobalization.net](http://www.taiwanglobalization.net)



# Taiwan Globalization Network

In collaboration with Chamber of Commerce Rotterdam, Dutch Incubation Association, Business Angels Europe and Taiwan-Europe Accelerator Program

In partnership with:

VENTURE2I.NET

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